

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 12/2011  
 Calculated using Proportional Postal Hybrid



Lat/Lon: 29.54651/-95.7467

## Brazos Town Center

3 Miles      5 Miles      10 Miles

### Summary Data

Demographic  
 Δ Adjustment

Census 2010 Households	12,347	28,838	75,597
Route Active Residential Count	16,148	35,101	83,726
Census 2010 Average Persons per Household	2.95	3.04	3.03
Census 2010 Population	37,707	90,071	234,456
Recalculated Route    Lower range	47,572	106,874	253,850
Active Population      Upper range	47,576	106,888	254,088
Census Households vs Route Residential Count	30.79%	21.72%	10.75%

### Origination Data

Residential Demographics

Active Residential Delivery	15,487	33,849	80,258
Active Residential Box	660	1,250	3,464
Active Residential Count	16,147	35,099	83,723
Additional Active General Delivery Count	1	1	3
<b>Total Active Residential Count</b>	<b>16,148</b>	<b>35,101</b>	<b>83,726</b>
Additional Possible General Delivery Count	1	1	3
<b>Total Possible Residential Count</b>	<b>16,797</b>	<b>36,508</b>	<b>87,224</b>
<b>Census 2010 Households</b>	<b>12,347</b>	<b>28,838</b>	<b>75,597</b>
<b>Population in households</b>	<b>36,374</b>	<b>87,804</b>	<b>229,204</b>
1-person household	20.16%	17.35%	15.23%
2-person household	28.41%	27.90%	29.09%
3-person household	17.50%	18.41%	19.62%
4-person household	17.18%	18.83%	20.15%
5-person household	9.71%	10.04%	9.61%
6-or-more person household	7.05%	7.47%	6.30%
<b>Population in Group Quarters</b>	<b>1,333</b>	<b>2,267</b>	<b>5,252</b>
Correctional Facilities - Adult	75.49%	82.13%	85.43%
Correctional Facilities - Juvenile	5.49%	3.71%	1.60%
Nursing Facilities	18.81%	13.64%	8.88%
Higher Education Housing	0.13%	0.09%	0.04%
Military Quarters	-	-	-
Other Facilities	0.07%	0.43%	4.05%
<b>Total Housing Units</b>	<b>13,311</b>	<b>30,717</b>	<b>79,548</b>
Occupied housing units	92.76%	93.88%	95.03%
Owner-occupied housing units	63.20%	71.01%	78.60%
Renter-occupied housing units	36.80%	28.99%	21.40%

Business  
 Demos

Drop Site Business or Family Served Count	1,179	1,579	2,704
Active Business Deliveries	1,162	2,392	6,471
Possible Business Deliveries	1,264	2,630	7,047
Active Versus Possible Business Deliveries	8.82%	9.94%	8.91%

Trade Area

53,484  
 63,370  
 2.91  
 159,772  
 184,149  
 184,364  
 18.48%  
  
 56,836  
 6,517  
 63,353  
 18  
 63,370  
 18  
 67,524  
  
 53,484  
 155,420  
 19.67%  
 29.85%  
 18.17%  
 16.73%  
 9.00%  
 6.59%  
 4,352  
 81.18%  
 1.93%  
 12.71%  
 1.70%  
 -  
 2.48%  
 58,278  
 91.77%  
 71.78%  
 28.22%  
 1,632  
 4,982  
 5,639  
 13.19%

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